

LEAC Meeting Agenda - 11/12/2014

Present: Fr. Mike, Fr. Tom, Tim Binegar, Tom Hushion, Tony Huffman, Lori Lutz, Vince Stollar, Rita Angel, Tammi Bradley, Tom Betz, Susan Cisar

Absent: Jim Hartlage, Dave Baker

Guests: Carol Wharff, Lora Offenberger

Topic	Discussion Points	Action/Assignments
1. Opening Prayer	Fr. Mike	
2. School Report – Rita	<p>Book Fair next week</p> <p>Denise Ayers is on medical leave (mom is ill); Brenda Burkey will fill in since she's familiar with the school. Tammi will also help. Looking for long term substitute teacher aide.</p> <p>Discussed that Ohio changed to minimal instruction hours—no snow days anymore. By dismissing later each day, a cushion has been built in to the calendar for approx. 5 “snow days”</p>	
3. Boosters - Vince	<p>Basketball season underway- 3rd – 6th grade girls in tournament. Jr. High girls started. Boy's 3rd – 4th grade St. Mary's league starts in Jan.</p> <p>High efficiency lighting will be installed in gym. Plan is to recoup the cost of lights in efficiency.</p> <p>Selling of gym signs for 2015 underway.</p> <p>Tom Betz acknowledged the tremendous job Allen and Elizabeth Ruth did with the St. Mary's Girls league this year</p>	
4. Home & School - Susan	<p>Santa Shop Dec. 8 – 9 at school. Kids are able to shop for immediate family. Still looking for donations. Can take to the office and mark for Home and School.</p> <p>Hot lunch program seems to be going well.</p>	
5. After School Tutoring Report - Tammi	Marietta College student coming every Tues, Working with 5-6 kids	
6. SCRIP Sales – Alison	No report	
7. Marketing – Tammi	<p>Continuing social media outlets</p> <p>New radio ads on WMOA; looking at Catholic radio station in Parkersburg.</p> <p>Looking to promote brand as St. Marys Catholic (vs St. Marys Elementary)</p>	

	<p>Looking into possible billboard usage, help promote registration starting in Feb. 2015</p> <p>Discussion about signage at new parking lot on corner of Third Street. Looking at possible digital sign. Will need to look at permits</p>	
8. Finance – Tom	<p>SMS Foundation committee has requested involvement in budget process.</p> <p>Marketing: Needs budget projection. Foundation has agreed to support expanding marketing of the school. Anyone wishing to be involved in budget/ tuition discussions should contact Tom.</p> <p>Need to discuss search engine optimization with Lora Offenberger.</p> <p>Finances still in decent shape, less operating expense but fewer students as well. Fall Festival not in the budget yet. Final numbers not available.</p>	
9. Old Business	<p>Tony spoke with quests-they would like to see consistency in discipline over all the grades. Would like a committee to perhaps look into alternative discipline programs and see if there might be something better.</p>	
10. New Business	<p>Following this discussion, Tony asked for any suggestions based on the two previous meeting and the prospective improvement list that has been presented to the board. Lori suggested looking at and addressing teacher/principal pay so that St. Marys can continue to be a strong school. Discussion followed with Rita and Tony elaborating on some changes in the STRS system which may affect the pool of applicants; the fact St. Marys has a veteran staff right now and the changing demographics of new teachers.</p> <p>Fr. Mike also briefly explained the process for hiring a new principal. The Diocese primarily does the hiring. There will likely be a committee from the school to give input as well.</p>	
11. Next meeting	<p>01/14/2015 @ 6PM, Rectory</p>	